

RE: RE: DT News Shop Local<michael@downto...

Subject: RE: RE: DT News Shop Local<michael@downtownnews.com>
From: "Joanne Danganan" <JDanganan@ccala.org>
Date: 10/19/2016 01:21 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>, "Michael Lamb" <@>

Hi Michael,

Great to chat with you about partnering on Shop Local. We can include a blurb about it in our monthly Promotions e-blast, which is going out on Nov. 4. I can also blast it on Twitter. [Send your assets here](#) and I'll get it going.

As for the Icons ad, I'll have our graphic designer Kevin send it once it's been approved, sometime today or tomorrow.

Best,
Joanne

 cid:image001

Joanne Danganan
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JDanganan@ccala.org
ccala.org



From: Henna Sherzai
Sent: Wednesday, October 19, 2016 12:15 PM
To: Joanne Danganan <JDanganan@ccala.org>; Michael Lamb <michael@downtownnews.com>
Subject: DT News Shop Local

Hi Michael,

I'm following up on our chat after the Roundtable. I think promoting the issue through a CCA e-blast makes the most sense. Joanne is on this email and can follow up on how to submit your information.

Joanne- Michael is also looking for the CCA Icons ad. Can you follow up since Nhien is out?

Thanks!

Henna Sherzai

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Director of Marketing & Communications

 <https://www.downtov>

Downtown Center Business Improvement District

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Web: DowntownLA.com



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RE: RE: DT News Shop Local<michael@downto...



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image006.png	1.0 KB
image007.png	951 bytes
image008.png	5.8 KB
image009.jpg	518 bytes
image010.jpg	517 bytes
image011.jpg	524 bytes